Vision loss often has devastating consequences for affected individuals and their families. Millions of Americans (including approximately 100,000 Wisconsin residents) suffer from age-related macular degeneration, retinitis pigmentosa, glaucoma, diabetic retinopathy, and childhood-onset disorders, among many other conditions.

The McPherson Eye Research Institute (MERI) at the University of Wisconsin-Madison was founded to bring together experts from many fields to develop much-needed solutions. It has quickly become one of the world’s foremost multi-disciplinary vision research centers. Our member-researchers investigate every facet of vision and have made significant advances in the prevention and treatment of blinding diseases.

For more information, please visit vision.wisc.edu or call (608) 265-0690.
Cycle for Sight raises funds to support research conducted by UW-Madison’s McPherson Eye Research Institute to prevent, treat and cure blinding diseases.

Participants ride on stationary bikes to earn supporters’ pledges. You can participate as an individual or team up with friends, family and coworkers, with trained instructors to lead your ride.

Anyone can join in, from beginning to advanced riders. Team members cycle for fifty minutes each (usually at the same time), and your workout can be as challenging or as easy as you want. Your time and energy contribute to this great cause no matter how fast you go. If you can’t ride, you can Walk for Sight on the Princeton Club’s indoor track. And if you can’t participate, we would be grateful for your support for the event.

Saturday, March 11, 2017

Locations
- SERF (Southeast Recreational Facility on the UW Madison campus)
- Nat (UW Natatorium on campus)
- Princeton Club West on Watts Rd.

Registration opens in December 2016. To register or support Cycle for Sight, please visit cycleforsight.wisc.edu or call 608-265-0690.