

## McPherson Eye Research Institute 2022 StoryForm Science Communication Course Sponsorship

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The McPherson Eye Research Institute is sponsoring six McPherson ERI trainees for the 2022 Summer StoryForm Science Communication course, which will take place on Wednesdays, 1–4pm, July 6–Aug. 10, 2022, via Zoom

**Application deadline: Monday, June 6, 2022.** Space is limited so apply soon!

The 6-week course uses science communication methods based on story and peer feedback and allows you to easily engage ANY audience and have them both understand and remember your research! Course details can be found at [storyformscience.com/2022summercourse](https://storyformscience.com/2022summercourse).

If you were able to attend How to Effectively Visualize and Communicate Your Research to Any Audience by McPherson ERI member H. Adam Steinberg and Holly Walter Kerby on Tuesday, April 5, 2022, you will already know how useful this course will be to you and your future as a scientist! A recording of this course is available on our McPherson ERI YouTube Channel ([https://youtu.be/xOS0TMq\\_DKU](https://youtu.be/xOS0TMq_DKU)).

In addition, this course comes highly recommended by your McPherson ERI peers who took the course during the past two summers. Both trainees and their PIs said that this was one of the best and most useful courses they ever took!

**Eligibility and Selection:** Applicants must be Wisconsin-based McPherson ERI trainees (you can apply to become a trainee member if you are not already one: <https://vision.wisc.edu/people/membership/about-mcpherson-eri-membership/>). Preference is given to early applicants. One applicant per PI will be selected (unless space is available, in which case, more than one applicant per PI may be accepted). Recipients agree to give their 3- or 10-minute talks (developed in this course) to an audience of McPherson ERI members in the fall.

**To Apply, please email Chris Lacey ([chris.lacey@wisc.edu](mailto:chris.lacey@wisc.edu)) with the following information:**

Your name:

PI name:

Associated Department or Institution:

Work address:

Cell number:

Or work number:

Email:

Are you a Grad, PhD, or Post Doc?

Area(s) of research:

Web page if available:

Are you able to attend all Wednesdays 1 - 4pm sessions between July 6 and Aug. 10, 2022?

**Please Note:** If you'd like to attend this course but have another source of funding you wish to use, you may apply for the course directly through the StoryForm Science webpage ([storyformscience.com/2022summercourse](https://storyformscience.com/2022summercourse)).